



Cytta Achieves OTC Markets Pink 'Current' Status and introduces Wi-VHFi™ Broadband

[Cytta Corp.](#) ([OTCPINK:CYCA](#)), a leading provider of mobile smartphone, compression and broadband solutions, announces that it has successfully completed the filing process with OTC Markets and is now registered as “Current” the highest standard available. To accomplish this status the Company was required to prepare and file its [2015 and 2016 Annual Financial Statements](#) and its quarterly Financial Reports for [December 31, 2016](#) , [March 31, 2017](#) and [June 30, 2017](#) along with the [Attorney Letter - Legal Opinion](#) verifying the veracity of the aforesaid Financial Statements and the competence and credibility of Management.

Cytta Corp.’s business model entails developing and/or securing disruptive technologies, building industry specific business models utilizing these technologies and licensing or partnering with enterprise level organizations able to implement the technology into their specific industry segments. Currently Cytta Corp. has built and/or acquired the rights to technologies in the smartphone, compression and mobile broadband space.

Cytta is now marketing the Genesys proprietary integrated next generation Wi-VHFi™ mobile broadband technology designed for rural networks. Genesys Wi-VHFi™ technology greatly improves broadband connectivity utilizing vacant TV frequencies or Whitespace. We believe the opportunity to utilize the Whitespace spectrum represents a golden opportunity to profit from this newly created resource. The patented Genesys Wi-VHFi™ technology guarantees us a significant position in this industry.

The paradigm shifting Wi-VHFi™ technology allows for the creation of extremely extended range mobile broadband networks. Wi-VHFi™ generates lower-band VHF signals that penetrate through trees, foliage, walls, and weaves around hills and travels up to 10 times further than 900 MHz or fixed LTE systems. Genesys next generation antenna technologies also drastically improve the range and capability of wireless networks, equipment and devices.

Cytta is also currently marketing their SUPER™ (Superior Utilization of Processing for Error Resilience) Compression Technology. Our SUPER™ Compression is an exciting opportunity to address the demanding high-quality, low-power consumption and low-bandwidth, ultra high resolution video/image market. The SUPER™ Compression Video/Image Codec is the next-generation technology, providing ultralow latency, mathematically lossless and lossy video/image compression and decompression.

Cytta’s SUPER™ Compression is orders of magnitude faster at any compression ratio, with the higher or the same perceived and measured decompressed video/image quality, when compared with today’s best compression methods. SUPER™ uses significantly less system resources – processor throughput, memory size, bus bandwidth, power consumption. The Company is currently in licensing discussions enterprise level institutions regarding productization of the SUPER™ technology.

Cytta has designed, and developed the IP for its Proprietary Android Control Interface (PACI) which it has implemented as an IoT remote monitoring connectivity system through its proprietary VeriSmartPhone™ android operating system platform. This platform is a highly scalable and secure IoT two-way real time monitoring android control interface. The technology



was initially deployed in a [Doctor Direct/EvrCare™](#) healthcare solution, powered by specially designed Oracle system architecture. Doctor Direct is currently in licensing/joint venture discussions with several medical technology entities.

About Cytta Corp. (www.Cytta.com)

Cytta Corp.'s business model entails developing and/or securing disruptive technologies, building industry specific business models utilizing the technology and licensing or partnering with enterprise level organizations able to implement the technology into their specific industry segments. Specifically, Cytta Corp. develops and integrates technologies in the smartphone, compression and mobile broadband space.

Cytta has developed Proprietary Android Control Interface (PACI) which it has implemented as an IoT remote monitoring connectivity system through its VeriSmartPhone™ platform. This platform is a highly scalable and secure IoT two-way real time monitoring android control interface initially deployed in a [Doctor Direct/EvrCare™](#) healthcare solution, powered by Oracle architecture, which is being licensed. The Cytta VeriSmartPhone™ technology consists of an 'intelligent' android smartphone reprogrammed at the operating system level as an IoT control interface. The Cytta Connect technology automatically connects all remote monitoring devices to the Cloud/IoT platform creating real time communication for all IoT market segments.

To their PACI technology they have added the SUPER™ Compression System which provides compression features and capabilities that are unattainable by any other image/video compression technology. SUPER™ is paradigm shifting technology that, in many important areas, exceeds current day compression and decompression technologies.

Cytta's Genesys Wi-VHFi™ extended range mobile broadband technology offers exceptional opportunities to revolutionize broadband communications utilizing Whitespace. Wi-VHFi™ generates lower-band VHF signals that penetrate through trees, foliage, walls, and weaves around hills and travels up to 10 times further than 900 MHz or fixed LTE systems.

Safe Harbor Statement/ Forward-Looking Statements

Statements included in this press release, which are not historical in nature, are forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Statements relating to the future performance of the Company are subject to many factors including, but not limited to, the customer acceptance of the products in the market, the introduction of competitive products and product development, the impact of any product liability or other adverse litigation, working capital and availability of capital, commercialization and technological difficulties, the impact of actions and events involving key customers, vendors, lenders, competitors, and other risks. Such statements are based upon the current beliefs and expectations of the Company's management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. When used in this press release, the terms "anticipate", "believe", "estimate", "expect", "may", "objective", "plan", "possible", "potential", "project", "will", and similar



expressions identify forward-looking statements. The forward-looking statements contained in this press release are made as of the date hereof, and we do not undertake any obligation to update any forward looking statements, whether as a result of future events, new information, or otherwise.

CONTACT INFORMATION

Cytta Corp.

Gary Campbell, CEO

Direct (702) 900 7022

Email: Gary@Cytta.com

Website: www.Cytta.com

Jerry Smith, Co-CEO

Direct (425) 922-7062

Email: Jl@JISmith.us

Doctor Direct Inc.

Natalia Sokolova, President

Direct (917) 574 2312

Email: natalia@doctordirectinc.com

Website: www.DoctorDirectInc.com

Investor Relations Contact:

Complete Advisory Partners

Office: (586) 228-2290

Cell: (586) 801-9002

Email: CapInc@comcast.net